



GONZAGA LACROSSE

Program Advertising

**Thank you for considering placing an ad in the
2017 GONZAGA LACROSSE PROGRAM.**

PRICES & IMAGE DIMENSIONS

Please check below:

- ☐ President's Club - Back Cover. \$1,500
- ☐ Sponsor Level. \$1,000
- ☐ Full Page (7.5"x10") \$500
- ☐ Half Page (7.5"x5") \$275
- ☐ Quarter Page (3.5"x5") \$150
- ☐ Business Card (3.5"x2") \$100

PRODUCTION NOTES

Trim Size: 8.5"x11"

Bleeds: No

Color: Black & PMS 267 (purple)

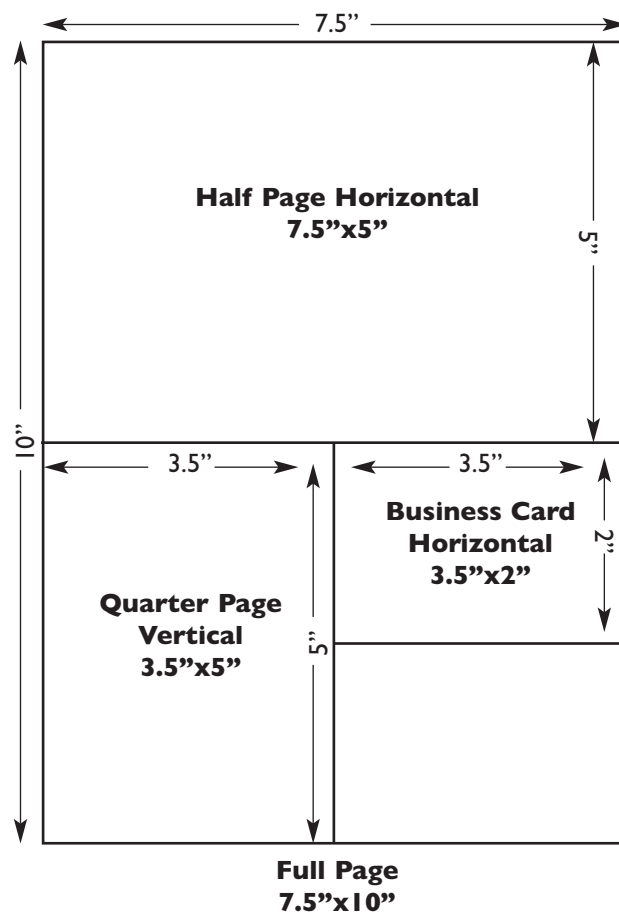
Paper: 70 lb. Glossy Enamel

MECHANICAL REQUIREMENTS

Camera-Ready Copy: Material given to the printer that needs NO further work. Camera copies should be clean, flat and printed in dark ink (it can be a paste-up). Printer will scan your artwork.

Electronic Files: PDF, JPEG, TIFF, and EPS high resolution (at least 300 dpi, actual size) files are all acceptable formats for electronic submission of ad materials.

Composition: Gonzaga will design/compose your ad; include copy or message with payment (see sample ad attached for style). A pdf proof of your ad will be emailed to you for approval.



Contact Name: _____
Email: _____
Phone #: _____
Company Name: _____
Address: _____

Please send completed form, your ad copy and check made payable to **GONZAGA LACROSSE** to:

The Acumen Group
P.O. Box 570
Kensington, MD 20895
(301) 942-5000

• Please send all items by February 24, 2017.

AD SUBMISSION REQUIREMENTS

Please check below:

- ☐ Camera-ready copy
- ☐ CD with hard copy
- ☐ Electronic / email submissions to:
graphics@finedco.net
- ☐ Composition: Gonzaga to design/compose your ad
- ☐ Use last year's ad

**Questions about copy may be addressed to
Judy Brooks at 301-942-5000.**

SAMPLE ADS *(not actual size)*



*Best Wishes for a
Great Season*

GO EAGLES!

Martie Mitchell, Realtor, CRS, ABR
301.873.2425 Cell
301.933.1623 Office
301.933.7623 Fax
Email: mm@martiemitchell.com
Website: www.martiemitchell.com


Long & Foster Real Estate, Inc.
4650 East West Highway
Bethesda, MD 20814
301.907.7600

LONG & FOSTER
REAL ESTATE, INC.

**Full Page
7.5"x10"**

GO SWAMPOODLE LACROSSE

A Warren on the field since 1993.



Chris Warren '95
MIDDLE AND COACH




Tim Warren '01
GOALIE AND COACH



Paul Warren '68
PENALTY BOX
OFFICIAL AND TIMER

Half Page Horizontal
7.5"x5"


Jared Realmuto jared@lulax.com



MON-SAT 10-9		SUNDAY 11-6
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Lacrosse Unlimited of Vienna
209 Maple Avenue East
Vienna, VA 22180
703.281.5299

**Business Card
Horizontal
3.5"x2"**



**Payroll
Network**

A Better Choice

301.770.4200
www.payrollnetwork.com

Go Gonzaga!

Charlie Wolf, CPA '59
Mike Murray, CPA '62

Quarter Page Vertical
3.5"x5"

☐ GONZAGA TO DESIGN YOUR AD

Copy/message: _____

[illegible]

(see sample at right)



EAGLES
EAGLES
RULE!

GO GONZAGA
GO GONZAGA

*From
The Dinn Family
Sean '07
Farrell '20*

Half Page Horizontal
7.5"x5"